



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Aug. 13, 2013

INVESTAR BANK HIRES KEVIN BERGERON AS SENIOR VICE PRESIDENT TO SERVE COMMERCIAL BANKING CLIENTS IN BANK'S GROWING NORTHSORE MARKET

MANDEVILLE, La. – [Investar Bank](#) today announced the hiring of Kevin Bergeron as senior vice president and commercial banking sales manager for the bank's expanding market on the northshore of Lake Pontchartrain.

Bergeron joins Investar from Whitney Bank, where he provided corporate lending services to large businesses for 13 years. He received a bachelor's degree in management and master's degree in business administration, both from the University of New Orleans. A native of Belle Chasse, La., Bergeron lives and works in Mandeville, La. While based in Mandeville, he will continue to serve new and existing commercial bank clients throughout the New Orleans area.

He currently is a member of the West St. Tammany Chamber of Commerce; Elmwood Business Association, which he formerly served as treasurer; St. Tammany Home Builders Association; and Our Lady of the Lake Men's Club.

[Investar Bank](#), which had total assets of \$530 million at June 30, 2013, provides comprehensive products and services for [businesses and individuals](#). It has 10 branches serving 4 markets in southeast Louisiana: the New Orleans area (1 in Metairie) and the northshore of Lake Pontchartrain (2 in Mandeville), the Baton Rouge area (2 branches in Baton Rouge, 1 each in Port Allen and Prairieville), Livingston and Tangipahoa parishes (1 each in Denham Springs and Hammond) and the Lafayette region (1 temporary office in Lafayette, to be replaced by a full-service location in the fall). The bank is considered well-capitalized for regulatory purposes, with a Tier 1 Leverage Ratio of 10.06% at June 30, 2013.

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