

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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INVESTAR BANK HIRES TERRY A. RHOTON JR. AS VICE PRESIDENT OF COMMERCIAL BANKING FOR NEW ORLEANS AREA

BATON ROUGE – <u>Investar Bank</u> today announced the hiring of Terry A. Rhoton Jr. as vice president and commercial banker to serve the lending, treasury management, deposit and other needs of businesses in the New Orleans area.

He joins Investar from Whitney Bank, where he served as vice president of commercial banking for nine years. Rhoton also has served as a branch manager for AmSouth Bank, now Regions. A native of New Orleans, he received a bachelor of science degree in management from Tulane University. Rhoton has supported the community as vice chair of the Jefferson Council on Aging and president of the Credit Association of Greater New Orleans. He lives in Kenner and serves clients through the bank's newly opened office at 500 Veterans in Metairie, its first in the New Orleans area.

<u>Investar Bank</u>, which had total assets of \$400 million at March 31, 2013, provides comprehensive products and services for <u>businesses and individuals</u>. The bank is considered well-capitalized for regulatory purposes, with a Tier 1 Capital Ratio of 11.05%.

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